



M-OCDS News

MONMOUTH-OCEAN COUNTY DENTAL SOCIETY NEWSLETTER

A Component Society of The New Jersey Dental Association and
the American Dental Association

September 2015

From the President

It is with much anticipation and pleasure that I have been given the honor of being your president for this year. I am preceded by many great leaders and I can only hope I will live up to the wonderful job that they have done and make my contribution to organized dentistry meaningful.

Let me start by quoting the mission statement of the NJDA

"The New Jersey Dental Association serves and supports its member and fosters the advancement of quality, ethical oral healthcare for the public"

When I first became involved in organized dentistry, I noticed the membership status was low compared to the amount of practicing dentists in Monmouth and Ocean counties. I began to reason that because there are an overwhelming amount of professional dental organizations, it is impossible to be members of all of them. However, our society has the unique partnership on the state and national level, thereby making this the most **compelling** reason to be a member of our society. It is also surprising to me that most dentists **do not realize** the MOCDS is in collaboration, cooperation and coordination with the NJDA and the ADA. The ADA is the most recognizable dental organization to the general public. Why would you not want to be a member of your profession's primary source of information? With that being said, I urge all members to reach out to your non-member colleagues and promote membership. By making our organization stronger, we make our profession stronger.

What many dentists also do not realize, or probably never thought about, is that we are a nonprofit organization, which means that dues money goes towards advancing the profession and the communities we serve.

One of my goals for my term is to re-establish a scholarship fund for a dental student. With the cost of a dental education becoming so high, it would be commendable to award a deserving dental student from our area.

Another one of my goals is to recognize our role in community service. Most dentists do not know where to direct people to go for care if they cannot afford private practice. Additionally, most uninsured people do not know where to turn for dental care. There is a misconception that you have to have dental insurance to be able to afford dentistry. There are resources for the public, other than the ER, that they are unaware of. My goal is to make this information accessible to private practicing dentists as well as the public.

In closing, as your new president, my vision for my term is to raise awareness about our organization's value among members, convert nonmembers into members and create a more unified vision of our role in society, which is to provide quality dental care to the public. Additionally, my vision is to raise awareness to the public about the need for lifelong dental care and to provide resources for access to care.

Thank you for all your trust in me as your president as I look forward to the coming year.

Very truly yours, Dr. Cathy M. Andricsak



UPCOMING EVENTS

JERSEY SHORE UNIVERSITY MEDICAL CENTER

Wednesday, September 17, 2015

"Transitional Bonding: Non-traditional Composite Restorations for Major Occlusal & Esthetic Changes"

Corky Willhite

Eileen Becker (732) 869-5734

TRUSTEES MEETING

Tuesday, October 6, 2015

Dinner at 6:30 PM Meeting 7 PM board room
Jersey Shore University Medical Center, Neptune

MONMOUTH MEDICAL CENTER BARNABAS HEALTH

Wednesday, October 7, 2015

Doubletree Hilton, Tinton Falls

**3D Imaging (A.M. Session) Fred Puccio, DDS
Infection Control (P.M. Session) The Hufriedy Group**

Elaine Friedman (732) 923-6790

GENERAL MEMBERSHIP DINNER MEETING

Tuesday, October 13, 2015

"Thriving in the New Normal"

Dr Matthew Krieger

Free dinner for MOCDS members & earn 2 CE credits!
Riverview Pavilion, Belmar 6:30 PM

JERSEY SHORE UNIVERSITY MEDICAL CENTER

Friday, October 23, 2015

"Bonded Porcelain Restorations in the Anterior Dentition, Distribution of Stress"

Dr. Pascal Magne

Eileen Becker (732) 869-5734

MONMOUTH MEDICAL CENTER BARNABAS HEALTH

Wednesday, October 28, 2015

Doubletree Hilton, Tinton Falls

**Update in Oral Surgery: The Basics and Beyond
Kenneth Fleisher, DDS**

Elaine Friedman (732) 923-6790

TRUSTEES MEETING

Tuesday, November 3, 2015

Dinner at 6:30 PM Meeting 7 PM board room
Jersey Shore University Medical Center, Neptune

GENERAL MEMBERSHIP DINNER MEETING

Tuesday, November 10, 2015

"Dental Insurance, Make it Work for You"

Dr Jay Kartagener

Free dinner for MOCDS members & earn 2 CE credits!
Riverview Pavilion, Belmar 6:30 PM

JERSEY SHORE UNIVERSITY MEDICAL CENTER

Wednesday, November 18, 2015

"Newest Techniques for Implants & Dentures"

Dr. Joe Massad

Eileen Becker (732) 869-5734

Society web site: www.M-OCDS.org

SAVE A TREE! Email Dr. Mitchel Friedman that you want the newsletter via email or your contact information has changed: Editor@M-OCDS.org

MOCDS TRUSTEE MEETING MINUTES August 11, 2015

MOCDS TRUSTEES ORGANIZATIONAL MEETING

August 11, 2015

Attendance: Drs. Andricsak, Angowski, Emma, Furlong, Hersh, Isaacson, Isaacson, Kukucka, Massaro, McTaggart, Safari, Sniscak and Velazquez

The meeting was called to order by Dr. Andricsak at 7:00 p.m. Discussion on Approval of May minutes. Dr. Andricsak brings up issue of approving May minutes before publishing in the summer newsletter. Resolved to approve the May minutes next year at the dinner dance instead of waiting until August meeting.

Approval of last meeting minutes.

PRESIDENTS REPORT: Dr. Andricsak

I'm looking forward to getting started and making an impact on our society in three ways:

Continue our recruitment and membership efforts

Retain more advertisers for our newsletter, and use the profit to reinstate a scholarship program for a deserving dental student from our area

Initiate a more comprehensive community service program that can be partnered with Give Kids a Smile entitled Keep America Smiling.

The Presidents dinner dance was held on May 30, 2015 at Jumping Brook Country Club. It was a wonderful event and the entertainment was superb with a few songs by Dr. McTaggart himself. Thanks goes out to Dr. Julia Cintron and Dr. Lauren Picotto for a job well done.

The NJDA House of Delegates meeting was held on June 3, 2015 at the Pines Manor. The incoming president of the ADA, Dr. Carol Summerhays, was a speaker and was very motivational and informative about the future of dentistry. One of the highlights of her presentation was about a mentorship program that is being considered to address the generational differences among members and how we can create value that is fair and useful for all our members. The ADA wants to target the millennial members and appoint an outreach manager to address their specific needs. One way that was suggested to create value was exclusive discounting of services and products to members only. A powerful message from her speech is worth repeating... "avoiding change does not capture the past, it loses the future."

Staff Appreciation was held on June 5, 2015 at Jenkinson's Pavilion. The event was very well received by those that attended. Although it was a very chilly evening in June, we are looking forward to spreading the word, increasing attendance and adding to the event such as a beach volleyball competition among offices.

On June 10, 2015, I attended a Jersey Shore Medical Center sponsored course entitled Do No Harm.

It was well presented by many officials of the state concerning the problem of prescription drug addiction and our part as pre-

scribers in contributing to this growing concern. Additionally, we are now required to register with the prescription monitoring program (PMP) in order to be more effective in stopping the abusers from being overprescribed. There were two discussion panels entitled, "Responding to the Issue of Opiate Abuse in NJ-Developing Solutions" and "a Local Perspective on the National Epidemic of Prescription Drug Abuse". The panel consisted of Special Agent Dennis Mihalopoulos from the DEA, James Mielo from the NJ Div. of Consumer Affairs, Dr. Sindy Paul, Medical Director of the NJ Medical Board, Dr. Ramon Solhkhah, Chair of the Dept. of Psychiatry, JSUMC and several more. I'm excited we will be hearing about this in one of our dinner meeting lectures this year as this was a very powerful lecture.

July 16, 2015 was the executive organizational meeting where I met with the past president, vice president, treasurer and secretary to discuss the upcoming year. We discussed my above goals and everyone was on board. We also discussed the council and committee appointments. Dr. McTaggart is taking over the council and committee on membership in order to continue his work that he was doing in his presidency. Dr. Kukucka is transitioning into the Council on Governmental affairs. He has many great ideas about legislative night and how we can improve the effectiveness of that event.

The other big change we collaborated on was the budget and finance committee. It is our intention to have that committee comprised of all the current officers and the past president as well as any other members. This committee will implement consistency among the line items and how entries are made in the budget so comparisons and proposed budgets are more accurate.

Our Website has been updated but I've been informed that our platform that we started with 6 years ago is no longer supported and we have to move over to a more advanced platform. The new contract to include this change will be sent soon.

Dr. Andricsak appoints Dr. A. Dinowitz to Committee on Communications. Dr. Dinowitz is currently taking care of Constant Contact. The Committee will be charged with website maintenance.

In closing, I would like to thank the board for the privilege of being your president this year.

TREASURERS REPORT: Dr. Safari

All Trustees will be emailed a quarterly report.

ADA Delegate report: Dr. Isaacson

ADA Meeting this year is in Washington D.C. November 5 to 10th.

MOCDS TRUSTEE MEETING MINUTES August 11, 2015

Councils:

(5 year term limits up this year)

Annual Session – Dr. Shah

Dental Benefits – Dr. Sirota, Dr. Indelicato (alternate)

Governmental Affairs – Dr. Kukucka, Dr. Goodwin (alternate)

Membership – Dr. McTaggart, Dr. Sniscak (alternate)

Nominations – Dr. Angowski.

Peer Review – Dr. Angowski

Relief – Dr. Banks

Judicial – Dr. J.P. Little

OLD BUSINESS: none

NEW BUSINESS:

Different ideas on Legislative Night were discussed, to make significant changes, retain the current format, and to change the date.

Dr. Kukucka discusses revamping Legislative Night to make it

more interactive for the legislators. Also, he discusses involvement of the general membership to make the event more attractive to the legislators, by allowing them to interact with more constituents. He suggests that the current attendance of only 3 or 4 legislators may be due to the existing minimal interaction. Dr. Robert Isaacson recommends that the current format of Legislative Night is more successful. He suggests that the intention should be to form friendships between our members and legislators. He recommends asking NJDA leadership (Jim Schultz) for revamping the event to increase turnout.

Dr. Richard Isaacson recommends having two separate events based on the aforementioned two ideas. He recommends possibly using Dr. Kukucka's idea as its own dinner meeting.

Committee on Dinner Meeting discussion on increasing attendance and how to increase value for members and sponsors.

Necrology: - Dr. Robert Isaacson: A moment of silence was observed for Dr. Paul Rossner of Perth Amboy, Dr. John Spaulding of Seaside Heights, Dr. Stanley Pollock

The meeting was adjourned at 8:15 p.m.

Respectfully submitted, Thomas J. Sniscak, D.M.D.

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**THE JERSEY SHORE UNIVERSITY MEDICAL CENTER
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2015-2016 CONTINUING DENTAL EDUCATION PROGRAM**

| | | |
|--|---|---|
| <p>Wednesday, September 16, 2015 <i>Dr. Corky Willhite</i> TRANSITIONAL BONDING: NON-TRADITIONAL COMPOSITE RESTORATIONS FOR MAJOR OCCLUSAL AND ESTHETIC CHANGES JSUMC Lance Auditorium, Neptune, NJ</p> | <p>Friday, October 23, 2015 <i>Dr. Pascal Magne</i> BONDED PORCELAIN RESTORATIONS IN THE ANTERIOR DENTITION. DISTRIBUTION OF STRESS Branches , Long Branch, NJ</p> | <p>Wednesday, November 18, 2015 <i>Dr. Joe Massad</i> "NEWEST TECHNIQUES FOR IMPLANTS AND DENTURES" JSUMC Lance Auditorium, Neptune, NJ</p> |
| <p>Wednesday, December 9, 2015 <i>Dr. Tim Donley</i> "PRACTICAL PERIODONTICS: WHAT TO USE, WHAT TO SAY, WHAT TO DO" Sheraton Eatontown Hotel, Eatontown, NJ</p> | <p>Wednesday, January 13, 2016 <i>Dr. Gary Alex</i> PREDICTABLE DIRECT COMPOSITES AND ADHESIVE DENTISTRY: WHAT YOU REALLY NEED TO KNOW JSUMC Lance Auditorium, Neptune, NJ</p> | <p>Wednesday, February 24, 2016 <i>Dr. Jeff Okeson</i> WHAT EVERY DENTIST NEEDS TO KNOW ABOUT TEMPOROMANDIBULAR DISORDERS AND OROFACIAL PAIN. THE FACTS AND THE FANTASIES" JSUMC Lance Auditorium, Neptune, NJ</p> |
| <p>Thursday, March 31, 2016 <i>Dr. Gordon Christensen</i> "THE CHRISTENSEN BOTTOM LINE" Sheraton Eatontown Hotel, Eatontown, NJ</p> | <p>Wednesday, April 20, 2016 <i>Dr. Gerard Chiche</i> "COMBINING ESTHETICS AND FUNCTION FOR LONGEVITY " JSUMC Lance Auditorium, Neptune, NJ</p> | <p>Wednesday, May 4, 2016 <i>Dr. Roger Levin</i> "BUILDING THE SUPERIOR PRACTICE" Sheraton Eatontown Hotel, Eatontown, NJ</p> |

JERSEY SHORE UNIVERSITY MEDICAL CENTER
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Drs. Picciotto, McTaggart and Cintron



Drs. McTaggart and Isaacson



Drs. Furlong and McTaggart



Drs. Roshong and Andricsak



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THE JERSEY SHORE UNIVERSITY MEDICAL CENTER
THE MONMOUTH-OCEAN COUNTY DENTAL SOCIETY PRESENTS

Bonded Porcelain Restorations in the Anterior Dentition
Presented by: Pascal Magne, DMD, PhD, University of Southern California
FRIDAY – OCTOBER 23, 2015 from 9:00am - 4:30pm
BRANCHES – WEST LONG BRANCH, NJ

Learning Outcomes:

- 1. Optimize your bonding technique and protocols in the anterior dentition.**
- 2. Understand the diagnostic approach to smile design (wax-up and mock-up).**
- 3. Learn how to provide your patients with the best treatment options for anterior teeth.**

REGISTRATION FORM:

FRIDAY – OCTOBER 23, 2015 - 9:00am - 4:30pm BRANCHES - WEST LONG BRANCH, NJ

Dr. Pascal Magne: Bonded Porcelain Restorations in the Anterior Dentition

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ALERT: Governor Christie signs prescription monitoring legislation into law

Governor Christie signed prescription monitoring legislation into law to help curb the abuse of prescription drugs and heroin. [Click here](#) to read the legislation. Effective November 1st, all prescribers of controlled dangerous substances (CDS), including dentists, will be required to check the [NJ prescription monitoring program's website](#) (PMP) prior to prescribing CDS to any new patients and quarterly for existing patients to whom CDS are prescribed.

NJDA successfully secured amendments to the legislation that allows dentists to assign dental hygienists and registered dental assistants to check the PMP on behalf of the dentist.



ALERT: Horizon Requirement - DEA and CDS licenses

Horizon Dental requires Drug Enforcement Agency (DEA) and Controlled Dangerous Substances (CDS) licenses for oral and maxillofacial surgeons, prosthodontists, endodontists and periodontists to participate in its dental networks, effective June 17, 2015. There is no DEA or CDS requirement for other applicants provided there is no history of loss, restriction, suspension or denial of such a certificate for cause.



ALERT: The End of the Swipe-and-Sign Credit Card *Convert to EMV by October 2015!*

As of October 2015, any business that is not equipped with the right hardware to perform EMV payments risks being liable for fraudulent and counterfeit card transactions. Visit www.tinyurl.com/emvoctober to continue reading the article.



ALERT: Your Server May Lead to HIPAA Violations

On July 14, Microsoft will stop providing support for Windows Server 2003, leaving it vulnerable to security breaches. This could lead to a violation of HIPAA as explained by the ADA here: www.tinyurl.com/hipaaADA
HTI, one of NJDA's Endorsed Business Associates is working with individual dental practices to upgrade their systems. For a free consultation, you can contact them via email: sales@hticonsultants.com or phone: (973) 889-0030 Option 1.



ALERT: N.Y. Attorney General Announces Settlement with Aspen Dental Management

Following an investigation, the New York Attorney General concluded that Aspen Dental Management "did not merely provide arms-length, back-end business and administrative support to independent dental practices" but "developed what amounts to a chain of dental practices technically owned by individual dentists but which, in violation of New York law, were subject to extensive control by Aspen Dental Management." In a settlement, Aspen agreed to "overhaul the way it does business in New York" and to pay \$450,000 in Civil Penalties. To see a copy of the announcement, visit www.tinyurl.com/aspensettlement



INFORMATION: Why you need to know about PCI DSS and Breach

What is PCI DSS (The Payment Card Industry Data Security Standard), and what does it mean to be PCI-compliant? What is a breach? What do you have at risk in case of a breach? Visit www.tinyurl.com/PCIBreach to learn the answers to these questions, and how you as a merchant can protect your data from a breach.



Sam Elbaum Dental Education Program
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2015-2016 DENTAL EDUCATION SERIES

DoubleTree Hilton - 700 Hope Road, Tinton Falls

Wednesday - October 7, 2015
3D Imaging (A.M. Session)
with Fred Puccio, DDS

Infection Control
with The Hufriedy Group (P.M. Session)

Wednesday - October 28, 2015
Update in Oral Surgery: The Basics and Beyond – Full Day
with Kenneth Fleisher, DDS

Wednesday - March 16, 2016
Capitalize on the Hidden Production in Your Practice
by Enhancing Implant Case Acceptance – Full Day
with Paul Goodman, DMD

Wednesday - April 20, 2016
Practice Management – The Thriving Fee for Service Practice – Full Day
with Steven Rasner, DMD

All programs are from 8 A.M. until 4:30 P.M. and include continental breakfast, lunch and program materials.

Each program has been approved for seven hours of Continuing Dental Education credits.

Fees:

\$125.00 per dentist (ADA member)
\$175.00 per dentist (Non ADA member)
\$50.00 per dental resident and dental student
\$50.00 per auxiliary staff member

For more information, please call Elaine Friedman at 732-923-6790.
Madeline Badalaty, D.M.D., Department Chair
Daniel Shomer, D.M.D., Dental Continuing Education Coordinator
William Lieberman, D.D.S., Dental Continuing Education Assistant Coordinator

Monmouth-Ocean County Dental Society
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editor@M-OCDS.org

All material for publication must be received by the editor no later than the 10th of the month preceding publication.
The Monmouth-Ocean County Dental Society is not responsible for the articles or views of authors or contributions in these pages.

OR CURRENT RESIDENT

GENERAL MEMBERSHIP DINNER MEETING

Tuesday, October 13, 2015

“Thriving in the New Normal”

Dr Matthew Krieger

Free dinner for MOCDS members & earn 2 CE credits!
Riverview Pavilion, Belmar 6:30 PM

PLEASE R.S.V.P. by:
OCTOBER 6, 2015 TO ATTEND

Dr. _____ will
attend the MOCDS General Membership Meeting and Dinner Lecture

Address _____

Phone _____

Email _____

I need a Kosher meal _____

FAX or EMAIL 732-341-0772
or RSVP@M-OCDS.ORG

GENERAL MEMBERSHIP DINNER MEETING

Tuesday, November 10, 2015

**“Dental Insurance,
Make it Work for You”**

Dr Jay Kartagener

Free dinner for MOCDS members & earn 2 CE credits!
Riverview Pavilion, Belmar 6:30 PM

PLEASE R.S.V.P. by: NOV. 3, 2015 TO ATTEND

Dr. _____ will
attend the MOCDS General Membership Meeting and Dinner Lecture

Address _____

Phone _____

Email _____

I need a Kosher meal _____

FAX or EMAIL 732-341-0772
or RSVP@M-OCDS.ORG